



# NEWS RELEASE

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## INTERNATIONAL CENTER FOR RESPONSIBLE GAMING RECEIVES A \$600,000 DONATION FROM BALLY'S CORPORATION

**BEVERLY, MASS—August 15, 2022** –The International Center for Responsible Gaming (ICRG) announced today that it has received a \$600,000 donation from Bally's Corporation to support multi-year, cutting-edge scientific research on gambling among young adults and the usage and effectiveness of responsible gambling tools.

With this grant, Bally's Corporation has taken a giant stride toward understanding the health risks of young adult gamblers and improving the effectiveness of existing responsible gambling tools" said ICRG President Arthur Paikowsky. "The ICRG salutes Bally's Corporation for making such a huge impact on the field of gambling studies."

The ICRG will invite scientists from around the world to apply for these grants in a rigorous competition that ensures funding only the highest quality research. The ICRG will also sponsor programming that will extend the research findings of these projects beyond academia and provide guidelines to the gaming industry for effective responsible gambling strategies.

"We take seriously our responsibility to educate the public, including young adult gamblers, and our employees about responsible gaming, Bally's is committed to this work," said Robeson Reeves, President of Interactive at Bally's Corporation. "We look forward to working with ICRG on cutting-edge scientific research on gambling among young adults and the usage and effectiveness of responsible gambling tools."

Since its establishment in 1996, the ICRG has become a prominent funding source in problem gambling research, yielding hundreds of articles published in peer-reviewed scientific journals. The donation will also help fund several programs designed to educate treatment providers, responsible gambling professionals, regulators and public policy makers about gambling disorder and responsible gambling.

ICRG-funded research has informed the industry about the health risks of casino employees, created the only research-based website on college gambling, and launched a national campaign to make parents and teachers aware of youth gambling. Projects currently in process are evaluating the responsible gambling tool of self-imposed limits on time and money spent gambling and the national impact of sports wagering.

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#### **About ICRG**

The ICRG, founded in 1996, continues to serve as the only funding source for scientific research on gambling disorder and responsible gambling in the United States. Recently, it has become a global leader in the field. For more information, visit [www.icrg.org](http://www.icrg.org).

#### **About Bally's Corporation**

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 14 casinos across 10 states, a horse racetrack in Colorado and has access to OSB licenses in 18 states. It also owns Gamesys Group, a leading, global, online gaming operator, Bally's Interactive, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, SportCaller, a leading, global B2B free-to-play game provider, and Telescope Inc., a leading provider of real-time fan engagement solutions.

With approximately 10,000 employees, Bally's casino operations include more than 15,800 slot machines, 500 table games and 5,300 hotel rooms. Upon closing the previously announced Tropicana Las Vegas (NV) transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".

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